

Privacy Policy for AESTHETIC BBL

Effective date: 10/10/2023

At AESTHETIC BBL, we are committed to protecting the privacy and security of our users. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website or use our services.

1. Information We Collect

When you visit our website or use our services, we may collect certain information from you. The types of information we collect may include:

1.1 Personal Information:

- Name: We may collect your name when you provide it to us voluntarily.
- Contact Information: This may include your email address, phone number, or mailing address.
- Payment Information: If you make a purchase on our website, we may collect payment information such as credit card details or other payment method details.
- Demographic Information: We may collect demographic information such as age, gender, or location.

1.2 Usage Information:

- Log Data: When you visit our website, our servers automatically record certain information, including your IP address, browser type, referring/exit pages, and other usage details.
- Cookies: We may use cookies and similar technologies to collect information about your browsing activities on our website. Cookies are small files stored on your device that allow us to recognise and remember you.

2. Use of Information

We use the collected information for various purposes, including but not limited to:

2.1 Providing and Improving Services:

- Personalisation: We may use your information to personalise your experience on our website and tailor our services to your preferences.
- Customer Support: We may use your contact information to respond to your inquiries or provide customer support.
- Service Improvement: We analyse the usage data to improve our website's functionality and user experience.

2.2 Marketing and Communication:

- Promotional Emails: With your consent, we may send you promotional emails about our products, services, or special offers.
- Marketing Analysis: We may use your information to conduct market research, analyse trends, and understand customer preferences.

2.3 Legal Compliance:

- Compliance with Laws: We may use your information to comply with applicable laws, regulations, or legal processes.
- Protection of Rights: We may use your information to protect our rights, privacy, safety, or property,

as well as those of our users or the public.

3. Data Sharing and Disclosure

We do not sell or rent your personal information to third parties. However, we may share your information in the following circumstances:

3.1 Service Providers:

- Third-Party Service Providers: We may engage trusted third-party service providers to perform various services on our behalf, such as website hosting, payment processing, or analytics. These service providers have access to your information only to perform these tasks and are obligated not to disclose or use it for any other purpose.

3.2 Legal Requirements:

- Law Enforcement: We may disclose your information if required by law enforcement agencies or government authorities.
- Legal Process: We may disclose your information in response to a subpoena, court order, or other legal process.

4. Data Security

We take reasonable measures to protect the security of your personal information. However, please note that no method of transmission over the internet or electronic storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

5. Children's Privacy

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If you are a parent or guardian and believe that your child has provided us with personal information without your consent, please contact us immediately so that we can remove such information from our records.

6. Changes to this Privacy Policy

We may update our Privacy Policy from time to time. Any changes will be posted on this page, and the effective date will be indicated at the top of the policy. We encourage you to review this Privacy Policy periodically for any updates or changes.

7. Contact Us

If you have any questions or concerns about our Privacy Policy, please contact us at admin@aestheticbbl.com

For more information:

1. Information Commissioner's Office (ICO) - www.ico.org.uk
2. European Union General Data Protection Regulation (EU GDPR) - eugdpr.org
3. International Association of Privacy Professionals (IAPP) - iapp.org